



P.O. Box 383
Franklin, Tennessee 37065
615.794.0998
FAX 615.790.4077
www.franklintomorrow.org

2010 Visionaries
City of Franklin

First Tennessee Bank
Franklin Special School District

Patrons

Stites & Harbison
First Farmers Bank
Tennessee Commerce Bank
Williamson Medical Center

Partners

Stoveworks
BooneDocks
BancorpSouth
SunTrust Bank
Boxwood Bistro
The TMA Group
Signs by Tomorrow
Franklin Synergy Bank
The Williamson Herald
The Factory at Franklin
Southern Land Company
The Heritage Foundation
Walter and Susan Gorman
VIP Williamson County Magazine

Franklin Tomorrow to host Nashville Chamber president to speak on Partnership 2020

Franklin Tomorrow's next "Breakfast with the Mayors," presented by First Farmers Bank, will host Nashville Area Chamber of Commerce President and CEO Ralph Schulz to detail the organization's regional economic development initiative, Partnership 2020.

The breakfast is set for Tuesday, August 10th, 7:30-9:00am in the common area at The Factory at Franklin. Williamson County Mayor Rogers Anderson and Franklin Mayor John Schroer have joined with Franklin Tomorrow's Business Task Force to host the breakfasts as a means of increasing communication with the business community.

Partnership 2020 is an extension of the Chamber's Partnership 2010 program, which has seen more than 233,000 jobs brought to the Nashville area, many of them to Williamson County, which plays an important role in regional economic development efforts.

In June, the Chamber rolled out the Partnership 2020 initiative, which is being co-chaired by Tractor Supply Co. CEO Jim Wright and Nashville Mayor Karl Dean. Partnership 2020 will go into effect in July 2011 and has been described by Schulz as "the prosperity blueprint for the next five years."

During the "Breakfast with the Mayors," Schulz will explain the four aggressive, measurable goals of Partnership 2020 as well as explain the five target-industry sectors the program will target to grow existing businesses as well as attract additional opportunities.

"Economic development is a regional issue and we work closely with the Nashville Area Chamber and state Economic Development officials on opportunities that can benefit the entire region," said Williamson County Mayor Rogers Anderson. "It is important that our elected officials and business community have a clear understanding of the opportunities which exist in the region to enhance existing business and attract new investment, such as the recent Jackson National Life announcement."

With more than 30 years' experience in non-profit management, marketing and fundraising, Schulz was named leader of the Nashville Area Chamber of Commerce in November 2006. The Nashville Chamber, a non-profit, member-based organization founded in 1847, is Middle Tennessee's largest business federation and a leading driver of economic and community development. Prior to joining the Chamber, Schulz served seven years as president & CEO of Adventure Science Center-Nashville. During that time, Schulz built a team credited with transforming the organization into one of the most successful youth-focused science centers in the nation based on attendance, exhibits, capital contributions and

community support. In 2001, he received the Marvin Runyon Leadership Award for nonprofit turnaround. To make a reservation for “Breakfast with the Mayors,” email Franklin Tomorrow Executive Director Natalie Dodd at natalie@franklintonmorrow.org. **Seating is limited, so make your reservation early.** There is no cost for the event, which will include a continental breakfast.

+++++

Franklin Tomorrow is a non-profit community organization that communicates a shared and evolving vision for the future of Franklin and focuses that vision through education, advocacy, evaluation, implementation and recognition of the vision’s specific goals and strategies. To learn more about Franklin Tomorrow, visit the website at www.franklintonmorrow.org or contact the office at 615.794.0998.

+++++

Founded in 1909, First Farmers Bank (Member FDIC) is one of the most successful independent banks in Tennessee. It is distinguished by its commitment to traditional, personal banking relationships that incorporate state-of-the-art technology to provide the highest possible level of service. For additional information, visit www.myfirstfarmers.com or call the main office at 931.388.3145.